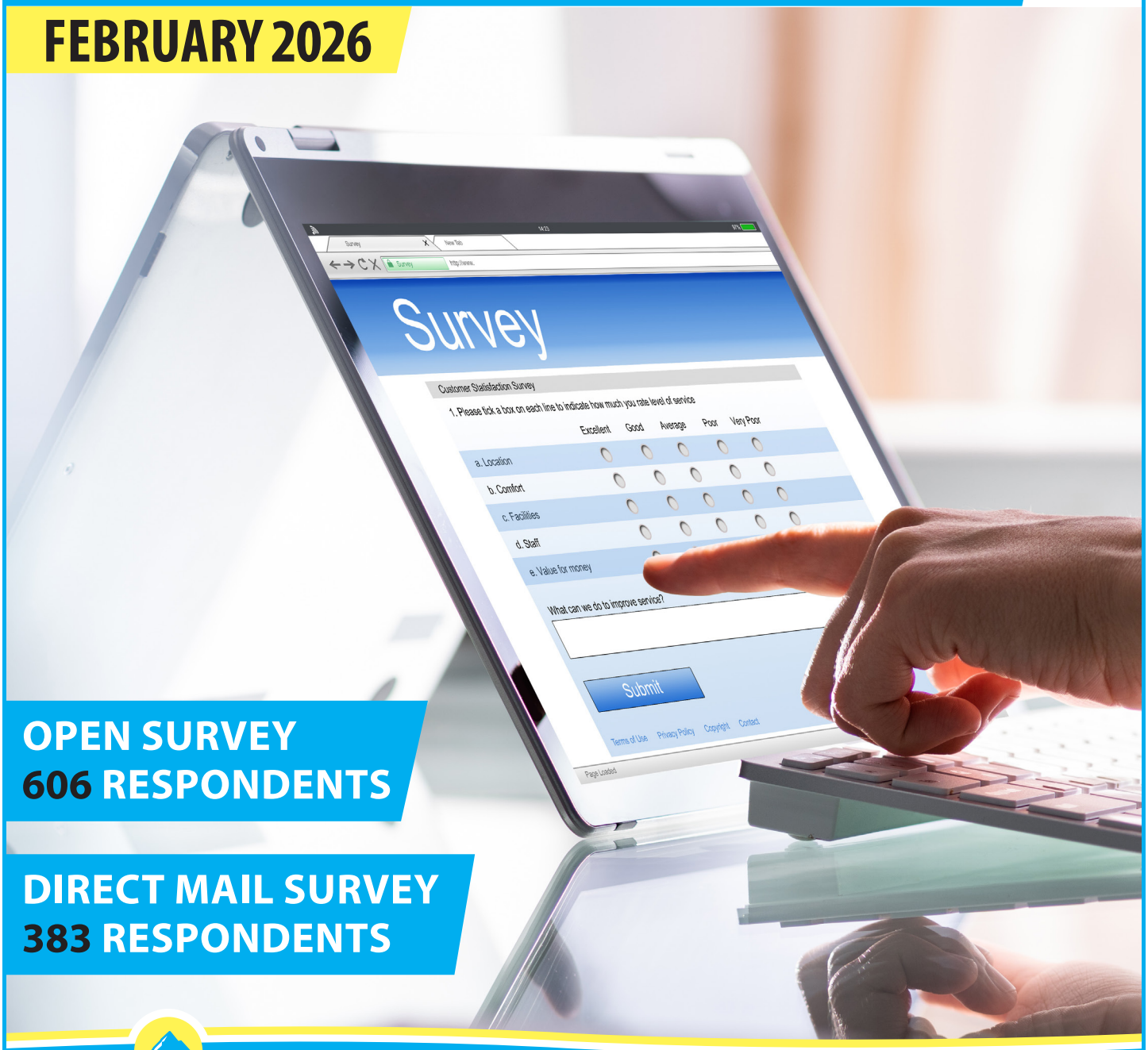
AREA C RECREATION & CULTURE CONTRIBUTION SERVICE

Survey Summary

FEBRUARY 2026



OPEN SURVEY
606 RESPONDENTS

DIRECT MAIL SURVEY
383 RESPONDENTS

Regional District of East Kootenay

1-888-478-7335 | engage.rdek.bc.ca/areacsurvey

AREA C RECREATION AND CULTURE CONTRIBUTION SERVICE

Survey Summary

In 2024, the City of Cranbrook completed a Recreation and Culture Service Review, which looked at ways the city could improve services and ensure their long-term sustainability.

One of the recommendations from the City's Recreation and Culture Service Review is to seek a financial contribution from RDEK Electoral Area C.

To better understand how residents felt about this concept, we prepared a survey.

This summary highlights the responses we received from the public survey that was conducted from January 12, 2026 through February 9, 2026. Two of the **same** survey were run, concurrently; one open to the public, and one mailed directly to a random sample of 1500 Area C residents.

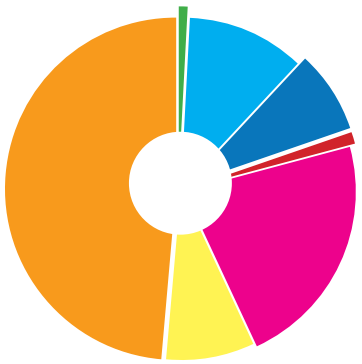
These survey results will be brought to the RDEK Board of Directors meeting on March 13, 2026.

1. OPEN SURVEY - How often do you participate in/use City of Cranbrook recreation and culture facilities or services?



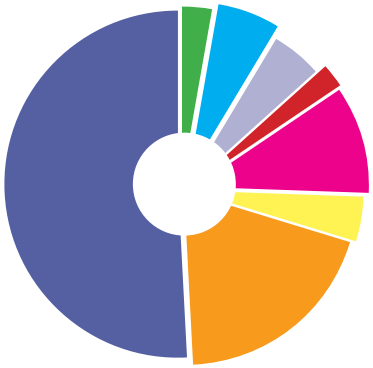
Daily	3.8%
Weekly	10.5%
A few times a month	10.0%
A few times a year	25.1%
Once a year	10.5%
I never use them	40.1%

1. DIRECT MAIL SURVEY - How often do you participate in/use City of Cranbrook recreation and culture facilities or services?



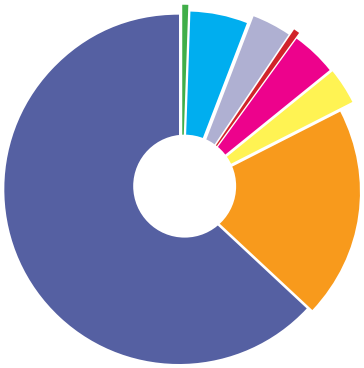
Daily	1.0%
Weekly	11.1%
A few times a month	7.7%
Once a month	1.3%
A few times a year	22.1%
Once a year	8.2%
I never use them	48.6%

2. OPEN SURVEY - How often do your children participate in/use City of Cranbrook recreation and culture facilities or services?



Daily	2.8%
Weekly	5.9%
A few times a month	4.9%
Once a month	2.0%
A few times a year	10.0%
Once a year	4.3%
I never use them	19.3%
Not applicable	50.8%

2. DIRECT MAIL SURVEY - How often do your children participate in/use City of Cranbrook recreation and culture facilities or services?



Daily	0.8%
Weekly	5.3%
A few times a month	3.5%
Once a month	0.5%
A few times a year	4.2%
Once a year	3.2%
I never use them	19.5%
Not applicable	63.0%

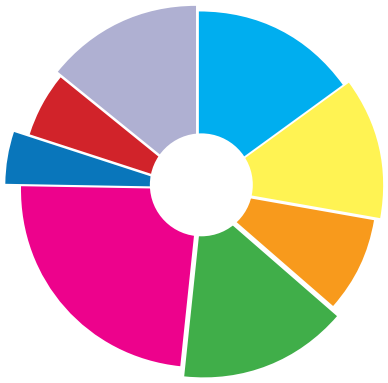
3. OPEN SURVEY - Would you support the establishment of a new service that would see Area C provide an annual contribution toward the City of Cranbrook's recreation and culture services?



3. DIRECT MAIL SURVEY - Would you support the establishment of a new service that would see Area C provide an annual contribution toward the City of Cranbrook's recreation and culture services?

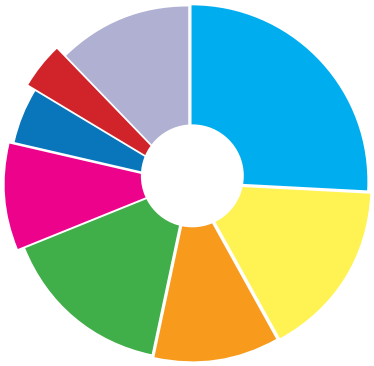


4. OPEN SURVEY - If yes, how much would you support Area C contributing each year?



$100,000	15.1%
$200,000	12.8%
$300,000	8.7%
$400,000	15.1%
$500,000	23.8%
$600,000	4.7%
$700,000	5.8%
$800,000	14.0%

4. DIRECT MAIL SURVEY - If yes, how much would you support Area C contributing each year?



$100,000	26.0%
$200,000	16.2%
$300,000	11.4%
$400,000	15.4%
$500,000	9.8%
$600,000	4.9%
$700,000	4.1%
$800,000	12.2%